

RBNI

(RAJAH BROADCASTING NETWORK, INC)

2 0 1 7

TV



RADIO



NATIONWIDE*

RADIO



METRO MANILA

2nd Avenue NATIONWIDE RATE

60secs.	P50,000
30secs.	P25,000
15secs.	P12,500

RJFM NATIONWIDE RATE

60secs.	P11,000
30secs.	P5,500

DZRJ METRO MANILA RATE

60secs.	P20,000
30secs.	P10,000

RJ SUNDAY JAM

• 30s TVC Merchandise Plug	P15,000
• RJ Product Endorsement	P25,000
• LIVE Contest	P30,000
• LIVE TV Guesting (3mins)	P50,000
• Brand Logo Flash (5sec. x2)	P15,000
• Skype Promo	P30,000

TGIRJ

• Logo Flash (8 seconds) x2	P15,000
• Special Live Contest Conducted by RJ	P50,000

OTHERS

• News Sponsorship (BBC & VOA)	P11,000
• Song Sponsorship	P3,300
• Time Checks	P3,300
• Casual Plugs/AOBs -not to exceed 30s	P5,500

OTHERS

• Special Segments (Package of x3/day w/OBB & CBB)	P150,000/month
• Casual Plugs/AOBs not to exceed 30s	P10,000
• Time Checks	P3,500
• 5 minute LIVE interview	P20,000

OTHERS

VIDEOS

- Full-time TV Crew
- Full-time Video Editor

AUDIO

- Recording Studio
- Full-time Sound Engineer

GRAPHICS

- Full-time Graphic Artist

EVENTS

- RJ BISTRO (Dusit Thani Hotel)
First 2 hours P20,000
Every additional hour P3,000
*Available every Mon-Thurs, Sat

*RJ 100.3 RADIO STATIONS:

DZRJ-FM 100.3 METRO MANILA • DYRJ-FM 100.3 CEBU • DXDJ-FM 100.3 DAVAO
• DYFJ-FM 99.9 BACOLOD • DXRJ-FM 88.5 CAGAYAN DE ORO • DYNJ-FM 98.3 ILOILO CITY • DWRJ-FM 96.5 TUGUEGARAO • DZJR-FM 9.1 PUERTO PRINCESA PALAWAN • DWDJ-FM 91.1 BAGUIO

*CABLE CARRIERS: 2nd Ave/RJTV 29/Home 19/Sky 19/Destiny 31 /Sun 65

RAJAH BROADCASTING NETWORK, INC.
Ventures 1 Bldg. 7849 Makati Ave. cor Gen. Luna St. Makati City
Fax No.: 895-3581
Sales: 896-3402 loc 122

EVENTS

MOVIE SCREENING

- Streamer display, TVC/Jingle Playback, Complimentary Tickets, Product Sampling

50,000/movie

TGIRJ

RJ Performs every Friday at RJ Bistro, Dusit Thani Hotel (Aired LIVE, 11-12mn, RJTV 2nd Avenue)

50,000/event

RADIO



NATIONWIDE*

STATION PROFILE

CALL LETTERS **DZRJ-FM**
 FREQUENCY **100.3**
 POWER **25,000 WATTS**

TARGET AUDIENCE

GENDER **MALE-50% FEMALE-50%**

AGE GROUP

PRIMARY **30 YRS OLD AND ABOVE**
 SECONDARY **15-25 YRS OLD**

SOCIO ECONOMIC CLASS

A, B, & C

STATION/FREQUENCY	AREA	PRIMARY COVERAGE	15sec	30sec	45sec	60sec
DZRJ 100.3	METRO MANILA	METRO MANILA	3300	5500	8250	11000
DYRJ-FM 100.3	CEBU	METRO CEBU	450	750	1125	1500
DXDJ 100.3	DAVAO	DAVAO	450	750	1125	1500
DYFJ-FM 99.9	BACOLOD	BACOLOD	450	750	1125	1500
DXRJ-FM 88.5	CAGAYAN DE ORO	CAGAYAN DE ORO CITY	450	750	1125	1500
DYNJ-FM 98.3	ILOILO CITY	ILOILO	450	750	1125	1500
DWRJ-FM 96.5	TUGUEGARAO	TUGUEGARAO	450	750	1125	1500
DZJR-FM 99.1	PUERTO PRINCESA PALAWAN	PUERTO PRINCESA PALAWAN	450	750	1125	1500
DWDJ-FM 91.1	BAGUIO	BAGUIO CITY	450	750	1125	1500

SIGNAL COVERAGE - RJ 100.3 FM (NATIONWIDE VIA SATELLITE)

STATION

BAGUIO
 BACOLOD
 CDO
 CEBU
 DAVAO
 ILOILO
 PALAWAN
 TUGUEGARAO
 MANILA

STATION

CENTRAL BUSINESS DISTRICT
 BACOLOD CITY
 CARMEN, CDO
 LAHUG, CEBU CITY
 MATINA, DAVAO CITY
 ILOILO CITY
 PUERTO PRINCESA
 CAGGAY, TUGUEGARAO
 METRO MANILA

SECONDARY LOCATION

QUEZON HILL, SAN LUIS, CAMP7, COUNTRY CLUB, LA TRINIDAD
 BAGO CITY, SILAY CITY, MURCIA, POLO PANDAN
 TALAKAG BUKIDNON, MANOLO BUKIDNON, (LAGUINDINGAN & HASAAN) MISAMIS ORIENTAL
 NILUAN CITY, NAGA CITY
 KALINAN, BANAYBANAY, DIGOS CITY
 PASSI CITY, BUGASONG, SAN REMIGIO, SIBALON, STA. BARBARA, ZARRAGA
 ABORLAN, SAN VICENTE, DUMARAN, ROXAS, TAYTAY
 (AMULONG, SOLANA & PENABLANCA) CAGAYAN, (STA. MARIA & SAN PABLO) ISABELA
 RIZAL, BULACAN, PAMPANGA, TARLAC, CAVITE, LAGUNA BATANGAS

RADIO



METRO MANILA

STATION PROFILE

CALL LETTERS **DZRJ-AM**
 FREQUENCY **810**
 FORMAT **ALL ENGLISH NEWS**
 POWER **50 KILOWATTS**

TARGET AUDIENCE

MALE 50% FEMALE 50%

AGE GROUP

PRIMARY **30 YRS OLD & ABOVE**
 SECONDARY **20-29 YRS OLD**

SOCIO ECONOMIC CLASS

A, B, & C

AREA COVERAGE

PRIMARY **MANILA**
 SECONDARY **BULACAN, PAMPANGA, TARLAC, NUEVA ECIJA, LA UNION, ILOCOS, ISABELA, NUEVA VIZCAYA, PANGASINAN, TUGUEGARAO, SOME AREA OF BAGUIO, BATANGAS, QUEZON, MARINDUQUE, ROMBLON, SOME AREAS OF PALAWAN, BICOL VISAYAS/MINDANAO**
 TERTIARY

TV



NATIONWIDE*

Thank God It's



10-11pm FRIDAY
LIVE from RJ Bistro, Dusit Thani Hotel



2ND Ave / RJTV simulcast on RJFM Manila, Cebu, Davao, Bacolod, Cagayan De Oro, Iloilo, Puerto Princesa, Tuguegarao & Baguio

9am-12nn • Sunday

RJTV / 2nd Avenue broadcasts quality English programs and movies popular abroad, such as Ellen de Generes, Inside Edition, Entertainment Tonight, Top Chef Masters, How I Met Your Mother, Mindy Project, Web Therapy and others. It has 2 local programs, RJ Sunday Jam, every Sunday 9am-12nn, hosted by Mr. Ramon Jacinto and "Thank God It's RJ" aired every Friday 10pm-11pm. RJ Sunday Jam is also simultaneously broadcasted in DZRJ 100.3 FM and enjoys high viewership here and abroad (via internet live streaming). RJTV is one of the very few UHF stations seen nationwide through its satellite and cable partners.